WORKSPACE

1 - 3 JUNE 2027

DUBAI WORLD TRADE CENTRE

WHERE MENA'S WORKPLACES ARE BEING REDEFINED.



CO-LOCATED WITH

INDEX

THE HOTEL SHOW

ORGANIZED BY

dmg events

www.workspaceexhibition.com

CREATING A SPACE FOR INNOVATION AT WORKPLACES

The world of work as we know it is changing every single day. WORKSPACE is the most sought-after event in the Middle East for workplace technologies and corporate wellness solutions. Centered on facilitating direct sales, industry networking and knowledge sharing, each edition of WORKSPACE attracts the most influential buyers across the globe and showcases the latest products and trends in office interiors, technology and wellness.

The WORKSPACE Summit, a key feature at the show, brings together, the latest advancements in office technology, wellness, and design to help you thrive in the ever-evolving world of work. This summit is your gateway to explore transformative solutions, foster meaningful connections, and collaborate with industry leaders shaping the workplaces of tomorrow.

Don't miss this opportunity to connect, collaborate and explore solutions shaping tomorrow's workplace.

2025 OFFICIAL EVENT PARTNERS

MOTIF INTERIORS · HAWORTH · interstuhl · foliages · noa offices · sedus · LAS



"It was an incredible few days filled with inspiring conversations, meaningful connections, and a fantastic atmosphere. We had the pleasure of meeting so many great visitors from across the region."
Brian Dowling Director GCC at Interstuhl

Across WORKSPACE, INDEX and The Hotel Show

33,000+	64	900+	45	300+	75+
Visitors	Visiting countries	Exhibitors	Exhibiting countries	Expert speakers	Leadership sessions

PRODUCT SECTORS

IMPROVING EMPLOYEE PRODUCTIVITY, HEALTH AND COLLABORATION



OFFICE INTERIORS

Designing the future of workspaces and showcasing inspiring furniture, décor, and layout solutions that bring functionality and style to modern offices.

Connect with professionals seeking innovative designs that foster comfort, productivity, and a brand-aligned workspace experience.



OFFICE WELLNESS

Placing wellness at the heart of the workplace highlighting solutions that support physical and mental well-being, from ergonomic furniture to wellness programmes and thoughtful design.

Meet industry leaders who value healthier, happier, and more engaged teams.



OFFICE TECHNOLOGY

Leading the evolution with smart office solutions and presenting cutting-edge technologies that empower connectivity, efficiency, and seamless workflows.

Reach key decision-makers eager to explore the latest advancements in office tech, from IoT to AI-driven productivity tools.



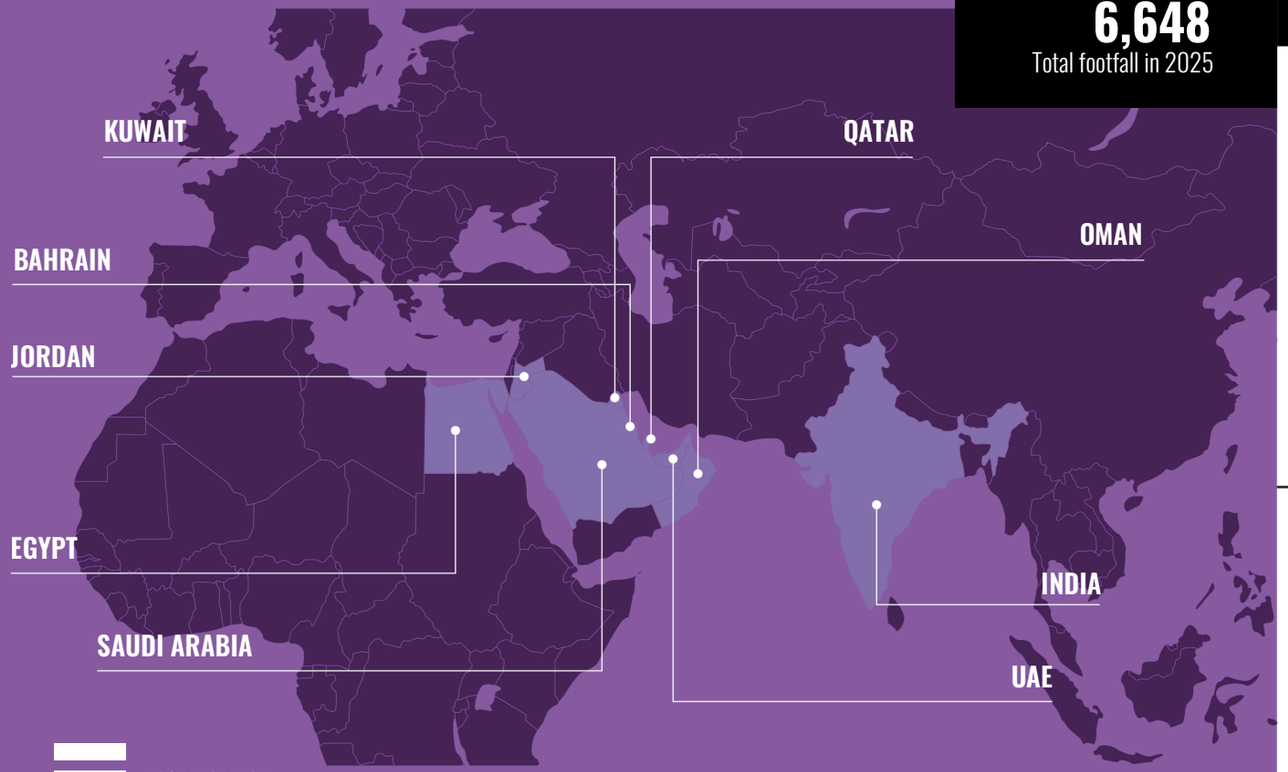
VISITOR PROFILE

BUILD CONNECTIONS WITH KEY INDUSTRY BUYERS

At WORKSPACE, showcase your groundbreaking solutions to a targeted audience of Interior Designers, Fit-Out Contractors, Architects, Consultants, Human Resources, Developers — professionals at the forefront of workplace innovation. As the Middle East's leading event for office technology, design and wellness solutions, WORKSPACE connects you directly with the people who are defining and transforming work environments.

This is your platform to expand networks, secure valuable business partnerships and close deals with a high-caliber visitor base.

6,648
Total footfall in 2025



WORKSPACE

1 - 3 JUNE 2027, DUBAI WORLD TRADE CENTRE

WORKSPACE Stats Breakdown

62%
visit WORKSPACE to discover and source trending workplace products, proving strong demand for innovation.

81%
of exhibitors successfully created new business contacts

80%
of exhibitors rate WORKSPACE highly for the quality of visitors

> "Seeing all the effort we poured into planning, designing and delivering the TreeLocate Foliages exhibition stand come to life and draw such a strong turnout, was a great feeling. The hardwork truly paid off, especially with the chance to connect with some of the biggest brands in hospitality and retail!"
> Alexandra Franks
> Marketing and Design Manager at Treelocate Foliages
> (Exhibitor 2025)

An overview of some of the companies who visit:

BLUEHAUS GROUP · United Arab Emirates Ministry of Interior, Directorate General of Civil Defence - Dubai · شرطة دبي DUBAI POLICE · Emirates NBD · Gensler · HSBC · JLL · Knight Frank · KPMG · PERKINS EASTMAN · pwc · roar · SAY STUDIO

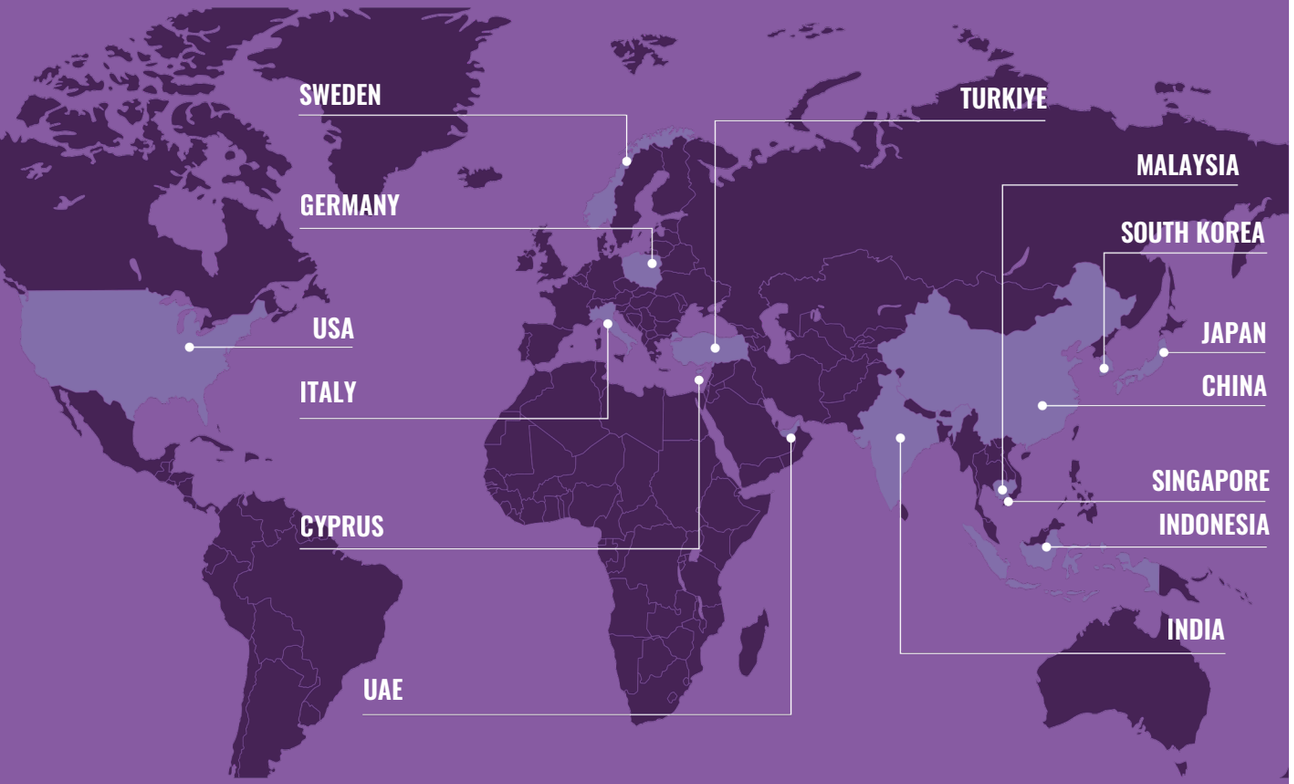
WHO WILL YOU MEET?

- Human Resources
- Developers
- Architects
- Interior Designers
- Fit-Out Contractors
- Consultants

EXHIBITOR PROFILE

DESIGNING THE FUTURE OF WORK

WORKSPACE is the epicenter of unlocking the innovations of organizational wellness and innovative workspace design, featuring leading exhibiting brands from Germany, Spain, France, Italy, Korea, the Netherlands, India, Turkiye, the USA and the UAE.



WORKSPACE

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120
Exhibitors
in 2025

An overview of some of the companies who exhibit:

alea · AGT · archiutti · CULTIVATE · DAUPHIN HumanDesign® Group
Diemme. · FREZZA · HAWORTH · interstuhl · LEADCOM
MOTIF INTERIORS · MILANI · mobili · noa offices · OFFICEBASE Work easy
sedus seit 1871 · Steelcase · تخزين TAKHZEEN · TREELOCATE foliages · WorkBooth

Top exhibiting countries

ITALY · TURKIYE · SOUTH KOREA · MALAYSIA · GERMANY
USA · INDIA · SWEDEN · CYPRUS · JAPAN
SINGAPORE · UAE · INDONESIA · CHINA



WORKSPACE AWARDS

CELEBRATING INNOVATION

This exciting initiative celebrates organizations that are redefining the modern work environment, prioritizing employee wellbeing, and embracing cutting-edge solutions. Is your project making a meaningful impact and driving positive change? Don't miss your chance to be recognized and celebrated for your amazing contributions!

WINNERS OF WORKSPACE AWARDS 2025

BLUEHAUS · Design Infinity · MOTIF INTERIORS · roar · INC GROUP · JLL · SAY STUDIO



WORKSPACE SUMMIT

REVOLUTIONIZING THE WORKPLACE

The WORKSPACE Summit is the ultimate platform to showcase innovations shaping the future of work. Bringing together thought leaders and industry experts, it explores trends like AI, automation, sustainable design, and workplace psychology. As an exhibitor, you'll connect with key decision-makers and position your brand as a leader in redefining productivity and collaboration. Join us to inspire change and shape tomorrow's work environments!

2025 KEYNOTE SPEAKERS INCLUDED:

Ben Corrigan, Founder and Managing Director | Bluehaus	**Scott Armstrong**, CEO and Founder | mentl
Oliver Baxter, CEO | Workspace Maven	**Marcela Munoz**, Associate Director, Design | M Moser Associates
Ernst Holzapfel, Marketing Director | Sedus Stoll	**Mariana Anelli**, Senior Associate Designer | M Moser Associates

BENEFITS OF EXHIBITING

MAKE THE RIGHT CONNECTIONS



BRAND EXPOSURE:

Amplify your brand in one of the world's fastest-growing markets. A chance to shine and leave a lasting impression on potential customers of this exciting region.



GENERATE QUALITY LEADS:

Increase your sales pipeline and reach your ideal audience, elevate your business and leave a lasting impression in this growing market.



TARGETED AUDIENCE:

Capture the attention of specifiers and interior designers who are eager to discover what's new and exciting for their projects. Meet buyers that are looking for suppliers and manufactures and are in their sourcing stage.



NETWORKING OPPORTUNITIES:

Engage with fellow exhibitors, industry influencers, and potential clients. Build valuable connections that can elevate your brand and open doors to new collaborations.

MARKETING AND PR

ENHANCE YOUR BRAND'S VISIBILITY

Engage your brand at the WORKSPACE, where design, wellness, and technology converge. 32000+ visitors from 100+ countries and $2.35million in PR Value, our sponsorships go beyond traditional marketing, fostering direct connections with key decision-makers. Reach over 1 million people through social media and engage 54,000 users globally, enhancing your brand's visibility and creating memorable experiences.



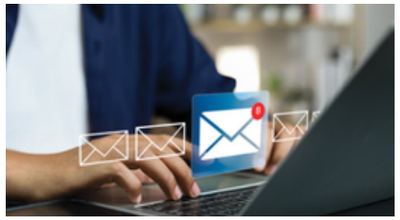
WEBSITE BRANDING & CONTENT:

With over 300K website visitors, increase your brand's visibility to event buyers. Ensure your brand stands out to all visitors, making a lasting impression.



SOCIAL MEDIA:

Maximize your brand visibility! Announce your participation, and we'll spotlight you in our daily show highlights across social platforms, connecting you with a wider audience and driving engagement.



EMAIL PACKAGES:

Highlight your brand in newsletters and exhibitor features. Reach a targeted audience with tailored content, enhancing your brand's presence and impact.



PORTFOLIO OF EVENTS

Our Design & Hospitality division at dmg events, have a wide portfolio of exhibitions in multiple markets connecting global manufacturers with regional distributors, interior designers and hospitality professionals

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1 - 3 June 2027
Dubai World Trade Centre

THE HOTEL SHOW

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Dubai World Trade Centre

WORKSPACE

1 - 3 June 2027
Dubai World Trade Centre

SEA EXPO CONNEX

21 - 22 October 2026
Six Flags Qiddiya City

SEA SAUDI ENTERTAINMENT & AMUSEMENT EXPO

1 - 3 June 2027
Riyadh Front Exhibition & Conference Center

SLS SAUDI LIGHT & SOUND EXPO

1 - 3 June 2027
Riyadh Front Exhibition & Conference Center

MERATH MIDDLE EAST MUSEUM AND HERITAGE EXPO

1 - 3 June 2027
Riyadh Front Exhibition & Conference Center

HOTEL & HOSPITALITY EXPO AFRICA

22 - 24 June 2027
Cape Town International Convention Centre

INDEX SAUDI ARABIA

13 - 15 September 2027
Riyadh International Convention & Exhibition Center

HOTEL & HOSPITALITY EXPO SAUDI ARABIA

11 – 13 September 2027
Riyadh Front Exhibition & Conference Center

ORGATEC WORKSPACE SAUDI ARABIA

11 – 13 September 2027
Riyadh Front Exhibition & Conference Center

SOURCING EXPO Saudi Arabia

13 - 15 September 2027
Riyadh International Convention & Exhibition Center

INDEX UZBEKISTAN

27 - 29 October 2027
CAEx

SECURE YOUR PLACE NOW

+971 50 485 4479

sales@workspaceexhibition.com

Visit WORKSPACE here

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